

SOCA Associate

Siemens Open Communications

Sales Large Account Business

Dieter Ruf

has passed a theoretical examination covering the following topics:

- Understanding of the Customer Value of Siemens Enterprise Communications
- Knowledge of the Siemens Enterprise Portfolio (Overview)
- Knowledge of the Siemens Unified Communications Portfolio
- Knowledge of OpenScale Services
- Understanding of Value Selling
- Knowledge of the general technologies
- Understanding of the SEN Open Communications strategy

The SOCA Sales certificate has been awarded.

13.12.2010

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